ELLINGTON



BEACH HOUSE

THE STORY OF AN ICON ON THE PALM'S EASTERN CRESCENT





ELLINGTON



BEACH HOUSE

A design legacy is unfolding across Dubai. Bringing with it a new era that calls for us to re-examine the human experience of living and elevate the modern expression of home.

Our vision is to transcend what's expected of a property developer in the UAE by going beyond the surface-level aesthetic and into design formed from deep-rooted human understanding. It's a philosophy we have been cultivating since 2014 in a portfolio of thriving communities that bring new perspectives to the city's most prestigious locations.

Embracing Dubai's insatiable appetite for aspiration and expansion, our latest collection of multi-family apartments ventures to the furthest reaches of a curated island paradise; the East Crescent of Palm Jumeirah.

ROBERT BOOTH

Robert D. Booth Co-Founder & Managing Director







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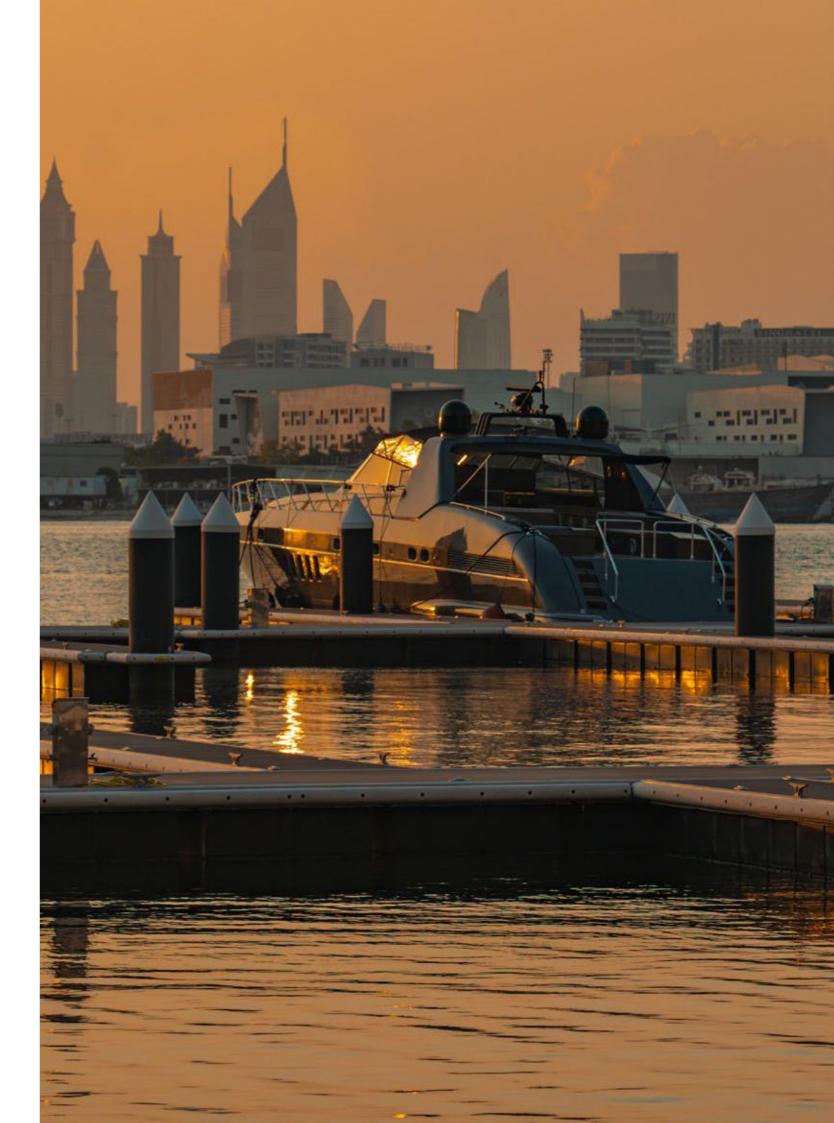
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INHERENTLY EXCLUSIVE YET EASY TO BELONG

A NEW BREED OF ICON

Ellington Beach House is a new lifestyle icon perched on the tranquil east crescent of Palm Jumeirah. Capturing the essence and elegance of a sophisticated private members club, it is positioned to follow the solar pathway overhead — watching the sun rise over the Gulf and set over Dubai's skyline from its panoramic views.

Every detail flows in complete synergy with your life. Its superyacht-inspired architecture opens out to sea while, at the same time, inviting you inside to discover a world of elevated charm and a depth of character unlike anywhere else.

FRAMING THE GULF

Palm Jumeirah embodies a modern era of leisure and innovation. Yet through its relationship with the sea, it is forever linked to Dubai's maritime heritage by 17 fronds and a crescent-shaped outer beach reconnecting the city with the restorative effects of the ocean. Far more than an island, The Palm is a true marvel of engineering symbolistic of the region's yearning for individualism and modernisation.

Boutique hotels, fine dining, malls and architectural landmarks are connected with a network of roads leading back into the heart of the city. However, it's when you approach from the water that Palm Jumeirah's full magnificence—framed by the Dubai skyline—is best poised to capture hearts and imaginations.

LIVE MOMENTS FROM THE HEART OF DUBAI

01 MINUTE The Boardwalk Palm Jumeirah

02 MINUTES Atlantis The Palm

05 MINUTES The Pointe Palm Jumeirah

10 MINUTES The View at The Palm

10 MINUTES Nakheel Mall

12 MINUTES Dubai Media City

15 MINUTES Dubai Marina

15 MINUTES Dubai Harbour

20 MINUTES Emirates Golf Club

20 MINUTES

Burj Al Arab

MINUTES Ain Dubai

25 MINUTES Mall of The Emirates

25 MINUTES Dubai Mall & Burj Khalifa

25 MINUTES Museum of the Future

30 **MINUTES** Dubai International Financial Centre

35 MINUTES Dubai International Airport

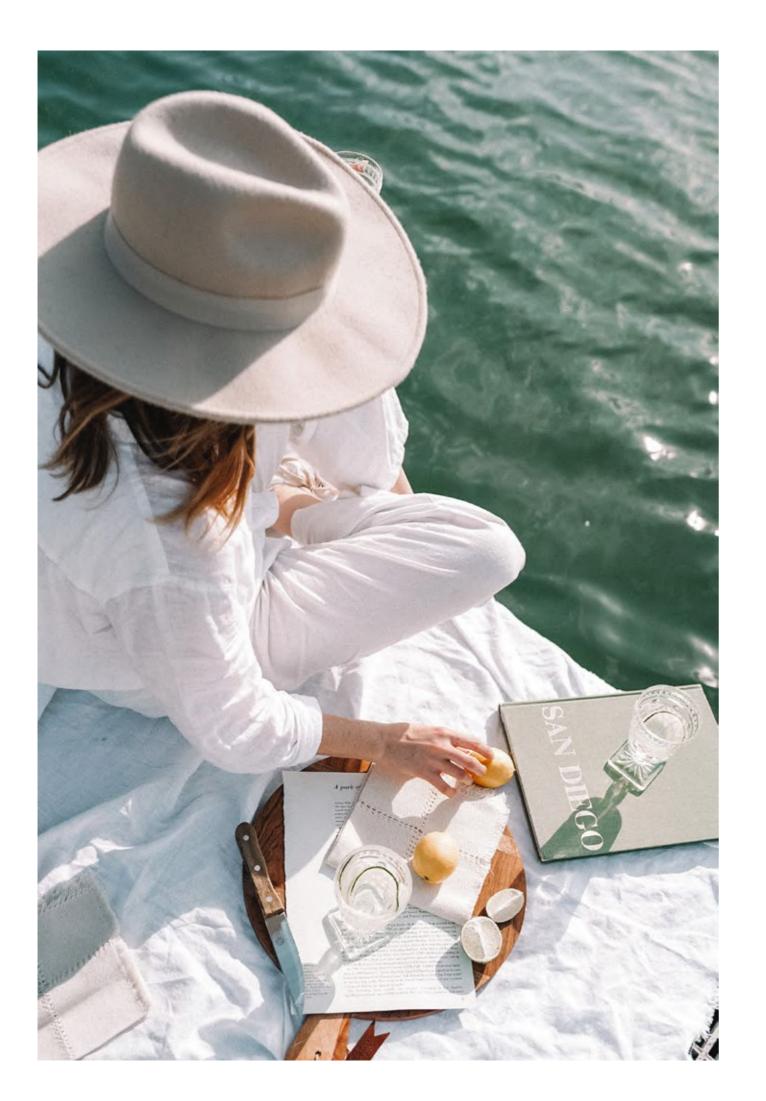
38 MINUTES Dubai World Central Airport

CONNECTING THE CITY WITH THE SEA



"EVERY DETAIL FLOWS IN COMPLETE SYNERGY WITH YOUR LIFE"





IMMERSED IN A NEW WAY OF LIVING

Just like the ocean, Ellington Beach House immerses the senses to reveal a new perspective of the world beneath its surface. Its spaces and interactions flow between one another with ease, seamlessly adapting to the needs and preferences of every resident.

Angular lines and contemporary colorways are brimming with personality, welcoming you to a place that eludes any preconceived notions of how a refined private beach lifestyle should be expressed.



THE ESSENCE OF HOME WITH A BOLD DEPTH OF CHARACTER



While maximising panoramic views, the interiors of Ellington Beach House connect residents to the sea through free-flowing textures, natural materials and open spaces. Cues from the surrounding environment bring an abundant sense of peace to a modern and expressive design consisting of graphic forms and contrasting accents of color.

Outside, carved trapezoidal masses expand across the grounds, allowing plants, trees and flowerbeds to find a home among their crystalline pattern.

AN ETHERAL

AND INSIDE



BETWEEN OUTSIDE

ΟСΕΑΝ



PARADISE

DESIGN INTERTWINED WITH THE SEA

The individuality of such a unique location deserves the opportunity to be experienced to its fullest. Panoramic views from the building accentuate the wonder of Palm Jumeirah, while minimal framing with subtle beach-inspired screening allows residents to take in spectacular sunrises and sunsets in privacy.



SECLUDED FROM THE WORLD. MADE FOR YOU

The centrepiece of Ellington Beach House is a vibrant stretch of pristine shoreline offering cabanas, an outdoor refreshment area and the property's iconic sun loungers. Exclusively yours, it is a place to relax and recalibrate yourself with the calming pace of island life.

Sector sectors

ELLINGTON BE

E L L I N G T O N BEACH HOUSE

"A NEW MEANING OF CALM CAN BE FOUND ON THE HORIZON"



Ellington Beach House welcomes you with gentle refractions of light across the water, creating an immediate and unmistakable sensation of being moments from the ocean. There are two main entrances that invite you into the natural flow of the building, each with a spacious lobby area and its own understated charm.

Whichever grand entrance you arrive at, Ellington Beach House valets and porters will be waiting — at your service to make returning home a special experience each and every time.

ELLINGTON BEACH H

ARRIVING AT A LIFESTYLE ICON

THE OCEAN'S DOORSTEP

"ELEGANCE THAT BELONGS BY THE OCEAN"

From the Crescent Road side, you will be greeted with a sumptuous lounge area with art features and games just past the reception desk. Children have a dedicated playroom area, while professionals can be at peace when making use of contemporary workstations.

From your private beach entrance, the reception desk marks the beginning of a dynamic space with a lounge filled with artwork, a kids' zone and games. Its openness embraces the full view of the ocean, complimenting the beach aesthetic with warm timbers, textured fabrics and natural stone elevated with bronze and black metal detailing.

ELLINGTON BEACH HOUSE

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BEGIN A NEW LIFESTYLE



At the heart of Ellington Beach House is a sumptuous lifestyle venue for private functions, meetings and presentations. With an open bar and show kitchen for private chefs, the Clubhouse is the perfect place for business occasions and secluded entertainment.

To captivate residents and their guests with the beauty of the ocean, the sumptuous lounge area extends outside to a shaded terrace overlooking the sea.





Sally a

WELLBEING

WELL DESIGNED

REJUVENATION FOR

MIND &

ELLINGTON BEACH HOUSE

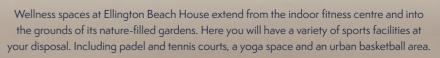


IDYLLIC ENVIRONMENTS FOR RITUALS OF SELF CARE



As a commitment to your health and wellness, the high-performance gym at Ellington Beach House retains the same openness as the rest of the interior. The space is designed to help you channel the uplifting energy of the sea with state-of-the-art fitness equipment, yoga, and pilates studio. To help replenish your body after a workout, the change rooms are equipped with a hydrotherapy pool, steam showers and saunas.

IN THE FLOW OF NATURE







A DROP OF PEACE IN THE OCEAN

SECLUDED POOLS AMONG TRANQUIL GARDENS

Surrounded by nature, the adults' and children's swimming pools take design cues from superyacht decking and the striking shape of the building. Tucked away from the openness of the beach, the adults' infinity lap pool looks out across the ocean and features submerged loungers.

ENCHANTMENT

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45



A GEOMETRIC LANDSCAPE THAT MERGES NATURE WITH DESIGN

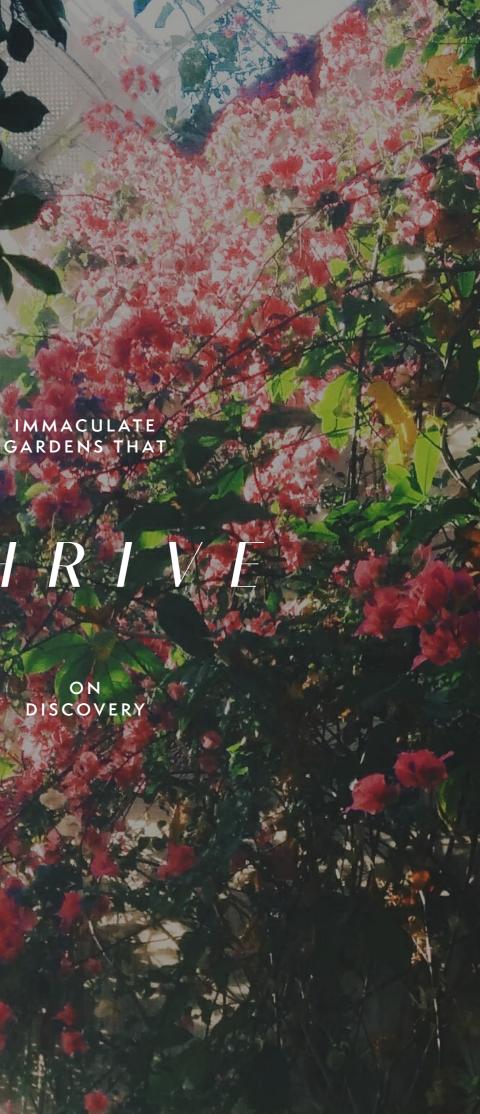
"SPACE TO BELONG IN NATURE AND EXPLORE"

The surrounding landscape of Ellington Beach House offers the shade of trees and cabanas, together with trapezoidal forms that reflect the building's contemporary architecture. It offers space to belong in nature and explore quiet seating areas, a covered outdoor refreshment area, BBQ areas and opportunities to stay active with game tables, children's play equipment, a half basketball area, Bocce Ball, Padel tennis and more.

THRIV

ON DISCOVERY

47





A LIFE

IN TUNE WITH

NATURE

The apartments and penthouses of Ellington Beach House go beyond what is expected of private beach living as part of the ever-expanding island community of Palm Jumeirah.





APARTMENT LIVING AREAS



Directly adjacent to the dining room, living areas perfectly frame the horizon. Filtered through wide bronze-tinted windows, with curtain pockets and slim profile mullions, sunlight is gently introduced to the apartment, blanketing the stone floors in warm and welcoming tones.









Vanilla Lollipops, the ice cream

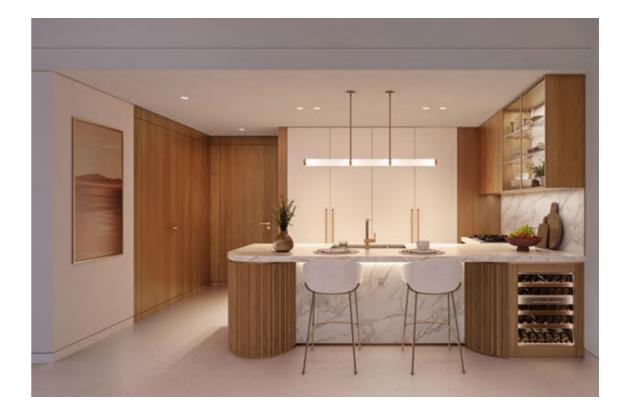
was poured directly into the

glasses after being made, and

it was left to freeze until solid.

When the shot glasses came out

For the photo of Pineapple because the art director h a frosted or dewy look. Ye



ELLINGTON BEACH HOUSE

The building's modern kitchens will be treasured by those who crave a life intertwined with design. Mid-tone wood cabinets demonstrate the apartment's impeccable craft while reflective glass, metal signature cabinets, Miele appliances and champagne-gold pull-out tap along with signature hardware and bespoke storage features make an unmistakable statement of refined elegance.



APARTMENT BATHROOMS



Bathrooms bring elements of natural beauty into your home with slatted teak shower flooring, stone-faced drawers, stone walls and floors, and a bush hammered feature wall. The bathroom treats you to a rain shower with a hand spray, as well as a contemporary free-standing bath with a floor-mounted tub filler. The feeling of calm and space is elevated further with backlit mirrors and a glazing wall in the bedroom.





APARTMENT BEDROOMS



Bedrooms follow the flow of the ocean while looking out across its vast expanse of blue. A sophisticated yet cosy interior opens up to your island surroundings with a curtain cove that reveals the beauty of the Gulf to begin every day.







01	06	11	16	21	26
MAIN	SOUTH LOBBY	INDOOR	LEISURE AND	SHADED KIDS'	OUTDOOR
ENTRANCE	RECEPTION	FITNESS AREA	LOUNGE POOL	POOL	ENTERTAINMENT
					& CIGAR TERRACE
02	07	12	17	22	
DROP-OFF	SOUTH LOBBY	OUTDOOR	BAJA	OUTDOOR KIDS'	27
AREAS	LOUNGE AREA	FITNESS AREA	SHELF	PLAY AREA	OUTDOOR LOUNGE
					TERRACE
03	08	13	18	23	
VALET	LIFT	URBAN	PALM JUMEIRAH	BARBECUE AREA	28
PARKING	LOBBIES	FITNESS TREE	BEACH		BOCCE BALL COURT
				24	
04	09	14	19	CLUBHOUSE	29
COVERED VISITORS	CHANGE, STEAM	YOGA & PILATES	SUN LOUNGERS		NORTH LOBBY
PARKING	SHOWER & SAUNA	STUDIO	AREA	25	ENTRANCE
	ROOMS			KITCHEN/BAR	
05		15	20	FOR PRIVATE	30
SOUTH LOBBY	10	ACCESS TO POOL	OUTDOOR	FUNCTIONS	NORTH LOBBY
ENTRANCE	HYDROTHERAPY POOL	AND DECK	REFRESHMENT AREA		RECEPTION&

31

NORTH LOBBY LOUNGE AREA

32

COMMUNAL OFFICE & WORKSPACES

33

NORTH LOBBY TERRACE

34

INDOOR KIDS' PLAY AREA

35

BATHROOM FOR PEOPLE OF DETERMINATION

36

ACCESS TO OUTDOOR ACTIVITY ZONE

37 VIEWING DECK

38 OUTDOOR GAMES TABLE ZONE

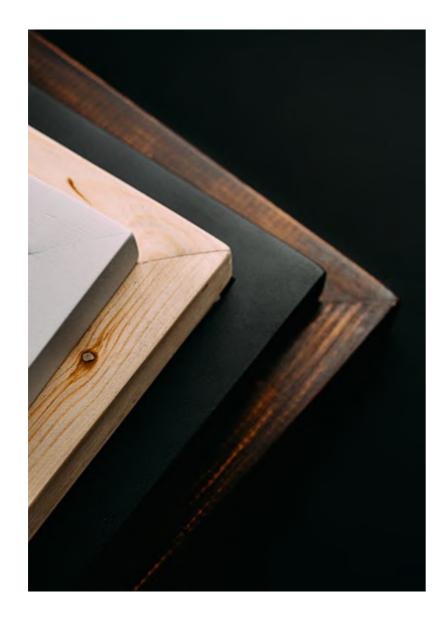
39

URBAN BASKETBALL AREA

40

PADEL TENNIS COURT

THE QUALITY OF OUR CRAFT ALONE SAVES COUNTLESS WASTED MATERIALS



As a leading design-led developer, we believe that sustainability must be at the heart of our thinking. In addition to following Dubai Green Building regulations and Wellness Initiatives, we begin with floor plans that encourage natural lighting and use locally sourced materials and sustainable manufacturing processes wherever possible.

This includes products made from recycled materials, energy-efficient lighting and appliances, water-saving sanitary ware, FSC-certified wood, low VOC paints, and light-reflective facades.



Our buildings are cooled and heated with low noise energy-efficient FCUs, with a system that collects condensation for irrigation. Our fitness centres are equipped with eco-conscious facilities. Our parking spaces accommodate charging points for electric vehicles. As our developments continue to expand across Dubai, our focus is on going above and beyond best practices to support environmentally friendly living with beautiful design.







ELLINGTON

ART FOUNDATION

THE NEXT GENERATION OF NEW IDEAS

We nurture the UAE's emerging talent across painting, photography, sculpture, installation and mixed media. Through workshops and competitions, we use our position as a leading design-led developer to help raise the profile of regional artists by showcasing their work in our buildings.

ELLINGTON AWARDS

01 ARABIAN PROPERTY AWARDS

- Best Residential High-Rise Architecture DT1
- Best Architecture Single Residence The Ellington Collection at The Palm Island

02 ARABIAN **BUSINESS AWARDS**

- Innovative Company of the Year Best Luxury Project DT1 International Property Awards
- Best Interior Design Show Home Belgravia Heights 1
- Best Bathroom Design DT1
- Best Regional Residential Property Emirates Hills
- Best Global Residential Property Emirates Hills
- Best Office Interior

03. CUSTOMER HAPPINESS SUMMIT & AWARD

- Customer Happiness Award Real Estate Developer of The Year

04

CUSTOMER HAPPINESS SUMMIT & AWARD

- Best Boutique Property Development Company Middle East Award for Excellence in Design-Led Solutions 2019

05. INTERNATIONAL PROPERTY AWARDS

- Best Residential Development
- Wilton Park Residences
- Best Bathroom Design Wilton Park Residences
- Award-winner in Development Marketing Live In Design Campaign
- Award-winner for Residential Interior
- Apartment Eaton Place
- Award-winner for Residential Interior Show Home – Belgravia Square

06 LUX LIFE MAGAZINE AWARD 2021

- Best Luxury Real Estate Developer in Dubai

07

INTERNATIONAL PROPERTY AWARDS

- Best Residential Interior
- Showhome Wilton Park Residences
- Award Winner in Residential Development DT1
- Award Winner in Bathroom Design Wilton Terraces
- Award Winner in Kitchen Design Wilton Park Residences

TO DISCUSS INVESTMENT OPPORTUNITIES, PLEASE CONTACT US:

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